

ORDER



WOOD

Orders
Order / Rev: 207576
Alt Order #: 6854784
Product Desc: MI-6
Estimate: 3236
Flight Dates: 10/09/12 - 10/15/12
Original Date / Rev: 09/21/12 / 09/21/12
Order Type: REG

Primary AE: Petry Philadelphia
Sales Office: P-PHI
Sales Region: Nat

Agency
Name: National Media
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Upton for All of Us
Demographic: A35+
Product Codes: PL1
Priority: P4
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: IN16589
Agency External ID: IN302/SP102/SP1137/AL1713/MO2553

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 10/01/12 | 10/15/12 | 52 | \$25,975.00 | \$22,078.75 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|--------------------|--------------------|-------------|
| October 2012 | 52 | \$25,975.00 | \$22,078.75 | 0.00 |
| Totals | 52 | \$25,975.00 | \$22,078.75 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|--------------------|--------------|--------------|-------------------------------|---------|
| Petry Philadelphia | | | Start Of Order - End Of Order | 100% |

Order Share

| | Share | Total |
|--------|-------|-------------|
| WOOD | 38% | \$25,975.00 |
| Market | 100% | \$68,355.26 |

Competitive Share

| | Share | Total |
|-------|-------|-------------|
| CABLE | 0% | \$0.00 |
| UNKWN | 1% | \$683.55 |
| WGVK | 0% | \$0.00 |
| WGVU | 0% | \$0.00 |
| WLLA | 0% | \$0.00 |
| WOTV | 0% | \$0.00 |
| WTLJ | 0% | \$0.00 |
| WWMT | 61% | \$41,696.71 |
| WXMI | 0% | \$0.00 |
| WXSP | 0% | \$0.00 |
| WZPX | 0% | \$0.00 |
| WZZM | 0% | \$0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----------------|------|-------------------|-----------------|-----------------|-------|----------------|-------------------|-----|-------------|----------|---------------|------|------|-------|----------|
| E 1 | WOOD | 10/09/12 | 10/09/12 | 5am Daybreak | CM | 5a-6am | -T----- | :30 | 1 | \$150.00 | P4 | 0.00 | NM | 1 | \$150.00 |
| NWS8-DYBRK E E | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/08/12 | 10/14/12 | -T----- | | | 1 | | \$150.00 | | 0.00 | | | | |
| E 2 | WOOD | 10/10/12 | 10/10/12 | 5am Daybreak | CM | 5a-6am | --W---- | :30 | 1 | \$150.00 | P4 | 0.00 | NM | 1 | \$150.00 |

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 Alt Order #: 6854784
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Advertiser: POL/Upton for All of Us
 Product Desc: MI-6
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WOOD

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----------------|------|-------------------|-----------------|-----------------|-------------------|----------------|-------------|-----|---------------|----------|-----|------|------|-------|----------|
| 5am Daybreak | | | | | | | | | | | | | | | |
| 5am Daybreak | | | | | | | | | | | | | | | |
| NWS8-DYBRK E E | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 10/08/12 | | 10/08/12 | 10/14/12 | --W---- | 1 | | \$150.00 | | 0.00 | | | | | | |
| E 3 | WOOD | 10/11/12 | 10/11/12 | 5am Daybreak | CM | 5a-6am | ---T--- | :30 | 1 | \$150.00 | P4 | 0.00 | NM | 1 | \$150.00 |
| 5am Daybreak | | | | | | | | | | | | | | | |
| NWS8-DYBRK E E | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 10/08/12 | | 10/08/12 | 10/14/12 | ---T--- | 1 | | \$150.00 | | 0.00 | | | | | | |
| E 4 | WOOD | 10/12/12 | 10/12/12 | 5am Daybreak | CM | 5a-6am | ----F-- | :30 | 1 | \$150.00 | P4 | 0.00 | NM | 1 | \$150.00 |
| 5am Daybreak | | | | | | | | | | | | | | | |
| NWS8-DYBRK E E | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 10/08/12 | | 10/08/12 | 10/14/12 | ----F-- | 1 | | \$150.00 | | 0.00 | | | | | | |
| E 5 | WOOD | 10/15/12 | 10/15/12 | 5am Daybreak | CM | 5a-6am | M----- | :30 | 1 | \$150.00 | P4 | 0.00 | NM | 1 | \$150.00 |
| 5am Daybreak | | | | | | | | | | | | | | | |
| NWS8-DYBRK E E | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 10/15/12 | | 10/15/12 | 10/21/12 | M----- | 1 | | \$150.00 | | 0.00 | | | | | | |
| E 6 | WOOD | 10/09/12 | 10/09/12 | 6am Daybreak | CM | 6-7a | -T----- | :30 | 1 | \$400.00 | P4 | 0.00 | NM | 1 | \$400.00 |
| 6am Daybreak | | | | | | | | | | | | | | | |
| NEWS8-DAYBREAK | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 10/08/12 | | 10/08/12 | 10/14/12 | -T----- | 1 | | \$400.00 | | 0.00 | | | | | | |
| E 7 | WOOD | 10/10/12 | 10/10/12 | 6am Daybreak | CM | 6-7a | --W---- | :30 | 1 | \$400.00 | P4 | 0.00 | NM | 1 | \$400.00 |
| 6am Daybreak | | | | | | | | | | | | | | | |
| NEWS8-DAYBREAK | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 10/08/12 | | 10/08/12 | 10/14/12 | --W---- | 1 | | \$400.00 | | 0.00 | | | | | | |
| E 8 | WOOD | 10/11/12 | 10/11/12 | 6am Daybreak | CM | 6-7a | ---T--- | :30 | 1 | \$400.00 | P4 | 0.00 | NM | 1 | \$400.00 |
| 6am Daybreak | | | | | | | | | | | | | | | |
| NEWS8-DAYBREAK | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 10/08/12 | | 10/08/12 | 10/14/12 | ---T--- | 1 | | \$400.00 | | 0.00 | | | | | | |
| E 9 | WOOD | 10/12/12 | 10/12/12 | 6am Daybreak | CM | 6-7a | ----F-- | :30 | 1 | \$400.00 | P4 | 0.00 | NM | 1 | \$400.00 |
| 6am Daybreak | | | | | | | | | | | | | | | |
| NEWS8-DAYBREAK | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 10/08/12 | | 10/08/12 | 10/14/12 | ----F-- | 1 | | \$400.00 | | 0.00 | | | | | | |
| E 10 | WOOD | 10/15/12 | 10/15/12 | 6am Daybreak | CM | 6-7a | M----- | :30 | 1 | \$400.00 | P4 | 0.00 | NM | 1 | \$400.00 |
| 6am Daybreak | | | | | | | | | | | | | | | |
| NEWS8-DAYBREAK | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 10/15/12 | | 10/15/12 | 10/21/12 | M----- | 1 | | \$400.00 | | 0.00 | | | | | | |
| E 11 | WOOD | 10/09/12 | 10/09/12 | Today Show M-F | CM | 658-9a | -T----- | :30 | 1 | \$650.00 | P4 | 0.00 | NM | 1 | \$650.00 |
| Today Show | | | | | | | | | | | | | | | |
| TODAY SHW< | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 10/08/12 | | 10/08/12 | 10/14/12 | -T----- | 1 | | \$650.00 | | 0.00 | | | | | | |
| E 12 | WOOD | 10/10/12 | 10/10/12 | Today Show M-F | CM | 658-9a | --W---- | :30 | 1 | \$650.00 | P4 | 0.00 | NM | 1 | \$650.00 |
| Today Show | | | | | | | | | | | | | | | |
| TODAY SHW< | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 10/08/12 | | 10/08/12 | 10/14/12 | --W---- | 1 | | \$650.00 | | 0.00 | | | | | | |
| E 13 | WOOD | 10/11/12 | 10/11/12 | Today Show M-F | CM | 658-9a | ---T--- | :30 | 1 | \$650.00 | P4 | 0.00 | NM | 1 | \$650.00 |
| Today Show | | | | | | | | | | | | | | | |
| TODAY SHW< | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 10/08/12 | | 10/08/12 | 10/14/12 | ---T--- | 1 | | \$650.00 | | 0.00 | | | | | | |
| E 14 | WOOD | 10/12/12 | 10/12/12 | | CM | 658-9a | ----F-- | :30 | 1 | \$650.00 | P4 | 0.00 | NM | 1 | \$650.00 |

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Advertiser: POL/Upton for All of Us
 Product Desc: MI-6
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| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|------|----------|----------|--|-------|----------------|---------|-----|-------|----------|-----|------|------|-------|----------|
| TODAY SHW< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 ----F-- 1 \$650.00 0.00 | | | | | | | | | | | | | | | |
| E 15 | WOOD | 10/15/12 | 10/15/12 | Today Show M-F Today Show | CM | 658-9a | M----- | :30 | 1 | \$650.00 | P4 | 0.00 | NM | 1 | \$650.00 |
| TODAY SHW< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 M----- 1 \$650.00 0.00 | | | | | | | | | | | | | | | |
| E 16 | WOOD | 10/13/12 | 10/13/12 | Daybreak Sat @6am Daybreak Sat 6am | CM | 6-7a | -----S- | :30 | 1 | \$150.00 | P4 | 0.00 | NM | 1 | \$150.00 |
| NW8DYBK SA E E <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----S- 1 \$150.00 0.00 | | | | | | | | | | | | | | | |
| E 17 | WOOD | 10/13/12 | 10/13/12 | Daybreak Sat @7am Daybreak Sat@7am | CM | 658-8a | -----S- | :30 | 1 | \$275.00 | P4 | 0.00 | NM | 1 | \$275.00 |
| NWS8 DAYBK SAT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----S- 1 \$275.00 0.00 | | | | | | | | | | | | | | | |
| E 18 | WOOD | 10/13/12 | 10/13/12 | Today Show Sa Today Show Saturday | CM | 758-10a | -----S- | :30 | 1 | \$375.00 | P4 | 0.00 | NM | 1 | \$375.00 |
| SATURDAY TODAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----S- 1 \$375.00 0.00 | | | | | | | | | | | | | | | |
| E 19 | WOOD | 10/14/12 | 10/14/12 | Daybreak Sun @6am Daybreak Sun @6am | CM | 6-7a | -----S | :30 | 1 | \$125.00 | P4 | 0.00 | NM | 1 | \$125.00 |
| NW8DYBK SU E E <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----S 1 \$125.00 0.00 | | | | | | | | | | | | | | | |
| E 20 | WOOD | 10/14/12 | 10/14/12 | Daybreak Sun @7am Daybreak Sun @7am | CM | 658-8a | -----S | :30 | 1 | \$250.00 | P4 | 0.00 | NM | 1 | \$250.00 |
| NWS8 DAYBK SUN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----S 1 \$250.00 0.00 | | | | | | | | | | | | | | | |
| E 21 | WOOD | 10/14/12 | 10/14/12 | Today Show Su Today Show Sunday | CM | 758-9a | -----S | :30 | 1 | \$600.00 | P4 | 0.00 | NM | 1 | \$600.00 |
| SUN TODAY-NBC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----S 1 \$600.00 0.00 | | | | | | | | | | | | | | | |
| E 22 | WOOD | 10/09/12 | 10/09/12 | Noon News News 8 @ Noon | CM | 12-1p | -T----- | :30 | 1 | \$225.00 | P4 | 0.00 | NM | 1 | \$225.00 |
| NEWS 8 AT NOON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -T----- 1 \$225.00 0.00 | | | | | | | | | | | | | | | |
| E 23 | WOOD | 10/10/12 | 10/10/12 | Noon News News 8 @ Noon | CM | 12-1p | --W---- | :30 | 1 | \$225.00 | P4 | 0.00 | NM | 1 | \$225.00 |
| NEWS 8 AT NOON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 --W---- 1 \$225.00 0.00 | | | | | | | | | | | | | | | |
| E 24 | WOOD | 10/11/12 | 10/11/12 | Noon News News 8 @ Noon | CM | 12-1p | ---T--- | :30 | 1 | \$225.00 | P4 | 0.00 | NM | 1 | \$225.00 |
| NEWS 8 AT NOON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 ---T--- 1 \$225.00 0.00 | | | | | | | | | | | | | | | |
| E 25 | WOOD | 10/12/12 | 10/12/12 | Noon News News 8 @ Noon | CM | 12-1p | ----F-- | :30 | 1 | \$225.00 | P4 | 0.00 | NM | 1 | \$225.00 |
| NEWS 8 AT NOON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 ----F-- 1 \$225.00 0.00 | | | | | | | | | | | | | | | |
| E 26 | WOOD | 10/15/12 | 10/15/12 | | CM | 12-1p | M----- | :30 | 1 | \$225.00 | P4 | 0.00 | NM | 1 | \$225.00 |

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Advertiser: POL/Upton for All of Us
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 Estimate: 3236

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| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|------|----------|----------|--|-------|-----------------------------|---------|-----|-------|------------|-----|------|------|-------|------------|
| Noon News News 8 @ Noon NEWS 8 AT NOON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 M----- 1 \$225.00 0.00 | | | | | | | | | | | | | | | |
| E 27 | WOOD | 10/09/12 | 10/09/12 | M-F 530p News M-F News 8 @ 530p | CM | 530-6p | -T----- | :30 | 1 | \$675.00 | P4 | 0.00 | NM | 1 | \$675.00 |
| NEWS8 AT 530PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -T----- 1 \$675.00 0.00 | | | | | | | | | | | | | | | |
| E 28 | WOOD | 10/10/12 | 10/10/12 | M-F 530p News M-F News 8 @ 530p | CM | 530-6p | --W---- | :30 | 1 | \$675.00 | P4 | 0.00 | NM | 1 | \$675.00 |
| NEWS8 AT 530PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 --W---- 1 \$675.00 0.00 | | | | | | | | | | | | | | | |
| E 29 | WOOD | 10/11/12 | 10/11/12 | M-F 530p News M-F News 8 @ 530p | CM | 530-6p | ---T--- | :30 | 1 | \$675.00 | P4 | 0.00 | NM | 1 | \$675.00 |
| NEWS8 AT 530PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 ---T--- 1 \$675.00 0.00 | | | | | | | | | | | | | | | |
| E 30 | WOOD | 10/12/12 | 10/12/12 | M-F 530p News M-F News 8 @ 530p | CM | 530-6p | ----F-- | :30 | 1 | \$675.00 | P4 | 0.00 | NM | 1 | \$675.00 |
| NEWS8 AT 530PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 ----F-- 1 \$675.00 0.00 | | | | | | | | | | | | | | | |
| E 31 | WOOD | 10/15/12 | 10/15/12 | M-F 530p News M-F News 8 @ 530p | CM | 530-6p | M----- | :30 | 1 | \$675.00 | P4 | 0.00 | NM | 1 | \$675.00 |
| NEWS8 AT 530PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 M----- 1 \$675.00 0.00 | | | | | | | | | | | | | | | |
| E 32 | WOOD | 10/09/12 | 10/09/12 | M-F 6p News M-F News 8 @ 6p | CM | 6-630p | -T----- | :30 | 1 | \$1,125.00 | P4 | 0.00 | NM | 1 | \$1,125.00 |
| NEWS 8 AT 6PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -T----- 1 \$1,125.00 0.00 | | | | | | | | | | | | | | | |
| E 33 | WOOD | 10/11/12 | 10/11/12 | M-F 6p News M-F News 8 @ 6p | CM | 6-630p | ---T--- | :30 | 1 | \$1,125.00 | P4 | 0.00 | NM | 1 | \$1,125.00 |
| NEWS 8 AT 6PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 ---T--- 1 \$1,125.00 0.00 | | | | | | | | | | | | | | | |
| E 34 | WOOD | 10/15/12 | 10/15/12 | M-F 6p News M-F News 8 @ 6p | CM | 6-630p | M----- | :30 | 1 | \$1,125.00 | P4 | 0.00 | NM | 1 | \$1,125.00 |
| NEWS 8 AT 6PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 M----- 1 \$1,125.00 0.00 | | | | | | | | | | | | | | | |
| E 35 | WOOD | 10/14/12 | 10/14/12 | Sun 6p News 8 Sun News 8 @ 6p | CM | 6-7p | -----S | :30 | 1 | \$750.00 | P4 | 0.00 | NM | 1 | \$750.00 |
| NEW 8 AT 6 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----S 1 \$750.00 0.00 | | | | | | | | | | | | | | | |
| E 36 | WOOD | 10/10/12 | 10/10/12 | WOOD News @ 430am WOOD News @ 430am | CM | 430-5a | --W---- | :30 | 1 | \$25.00 | P5 | 0.00 | NM | 1 | \$25.00 |
| MARANDA: WHERE U LIVE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 --W---- 1 \$25.00 0.00 | | | | | | | | | | | | | | | |
| E 37 | WOOD | 10/13/12 | 10/13/12 | Notre Dame Football Notre Dame Football | CM | 330-7P (3:30 PM-7:00 PM) | -----S- | :30 | 1 | \$450.00 | P4 | 0.00 | NM | 1 | \$450.00 |
| NCAA: STA@ND <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----S- 1 \$450.00 0.00 | | | | | | | | | | | | | | | |
| E 38 | WOOD | 10/14/12 | 10/14/12 | | CM | 7-8P | -----S | :30 | 1 | \$500.00 | P4 | 0.00 | NM | 1 | \$500.00 |

Order / Rev: 207576
 Alt Order #: 6854784
 Flight Dates: 10/09/12 - 10/15/12

Advertiser: POL/Upton for All of Us
 Product Desc: MI-6
 Estimate: 3236

WOOD

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|------|----------|----------|---|-------|----------------|--------------|-----|-------|----------|-----|------|------|-------|----------|
| FB Night in Amer Pre Gan Football Night in America (7:00 PM-8:00 PM) NFL: GB@HOU <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----S 1 \$500.00 0.00 | | | | | | | | | | | | | | | |
| E 39 | WOOD | 10/09/12 | 10/09/12 | LN M-F M-F News 8 @ 11 | CM | 11-1135p | - T- - - - | :30 | 1 | \$900.00 | P4 | 0.00 | NM | 1 | \$900.00 |
| NEWS 8 AT 11PM< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 - T- - - - 1 \$900.00 0.00 | | | | | | | | | | | | | | | |
| E 40 | WOOD | 10/10/12 | 10/10/12 | LN M-F M-F News 8 @ 11 | CM | 11-1135p | - - W- - - - | :30 | 1 | \$900.00 | P4 | 0.00 | NM | 1 | \$900.00 |
| NEWS 8 AT 11PM< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 - - W- - - - 1 \$900.00 0.00 | | | | | | | | | | | | | | | |
| E 41 | WOOD | 10/11/12 | 10/11/12 | LN M-F M-F News 8 @ 11 | CM | 11-1135p | - - - T- - - | :30 | 1 | \$900.00 | P4 | 0.00 | NM | 1 | \$900.00 |
| NEWS 8 AT 11PM< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 - - - T- - - 1 \$900.00 0.00 | | | | | | | | | | | | | | | |
| E 42 | WOOD | 10/12/12 | 10/12/12 | LN M-F M-F News 8 @ 11 | CM | 11-1135p | - - - - F- - | :30 | 1 | \$900.00 | P4 | 0.00 | NM | 1 | \$900.00 |
| NEWS 8 AT 11PM< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 - - - - F- - 1 \$900.00 0.00 | | | | | | | | | | | | | | | |
| E 43 | WOOD | 10/15/12 | 10/15/12 | LN M-F M-F News 8 @ 11 | CM | 11-1135p | M- - - - - | :30 | 1 | \$900.00 | P4 | 0.00 | NM | 1 | \$900.00 |
| NEWS 8 AT 11PM< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 M- - - - - 1 \$900.00 0.00 | | | | | | | | | | | | | | | |
| E 44 | WOOD | 10/13/12 | 10/13/12 | LN Sa Saturday News 8 @ 11 | CM | 11-1130p | - - - - - S- | :30 | 1 | \$900.00 | P4 | 0.00 | NM | 1 | \$900.00 |
| NEWS 8 AT 11PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 - - - - - S- 1 \$900.00 0.00 | | | | | | | | | | | | | | | |
| E 45 | WOOD | 10/14/12 | 10/14/12 | NFL 11p News Sun 11p News (NFL) | CM | 1130-12a | - - - - - S | :30 | 1 | \$500.00 | P4 | 0.00 | NM | 1 | \$500.00 |
| NEWS 8 AT 11PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 - - - - - S 1 \$500.00 0.00 | | | | | | | | | | | | | | | |
| E 46 | WOOD | 10/09/12 | 10/09/12 | Tonight Show/Jay Leno Tonight Show w/ Leno | CM | 1135-1235a | - T- - - - | :30 | 1 | \$300.00 | P4 | 0.00 | NM | 1 | \$300.00 |
| TONITE SHW-NBC< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 - T- - - - 1 \$300.00 0.00 | | | | | | | | | | | | | | | |
| E 47 | WOOD | 10/10/12 | 10/10/12 | Tonight Show/Jay Leno Tonight Show w/ Leno | CM | 1135-1235a | - - W- - - - | :30 | 1 | \$300.00 | P4 | 0.00 | NM | 1 | \$300.00 |
| TONITE SHW-NBC< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 - - W- - - - 1 \$300.00 0.00 | | | | | | | | | | | | | | | |
| E 48 | WOOD | 10/11/12 | 10/11/12 | Tonight Show/Jay Leno Tonight Show w/ Leno | CM | 1135-1235a | - - - T- - - | :30 | 1 | \$300.00 | P4 | 0.00 | NM | 1 | \$300.00 |
| TONITE SHW-NBC< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 - - - T- - - 1 \$300.00 0.00 | | | | | | | | | | | | | | | |
| E 49 | WOOD | 10/12/12 | 10/12/12 | Tonight Show/Jay Leno Tonight Show w/ Leno | CM | 1135-1235a | - - - - F- - | :30 | 1 | \$300.00 | P4 | 0.00 | NM | 1 | \$300.00 |
| TONITE SHW-NBC< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 - - - - F- - 1 \$300.00 0.00 | | | | | | | | | | | | | | | |
| E 50 | WOOD | 10/15/12 | 10/15/12 | | CM | 1135-1235a | M- - - - - | :30 | 1 | \$300.00 | P4 | 0.00 | NM | 1 | \$300.00 |

Order / Rev: 207576
 Alt Order #: 6854784
 Flight Dates: 10/09/12 - 10/15/12

Advertiser: POL/Upton for All of Us
 Product Desc: MI-6
 Estimate: 3236

WOOD

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----------------|------|-------------------|-----------------|-----------------------|-------|--------------------|-------------------|-----|-------|-------------|-----|---------------|--------|-------|-------------|
| | | | | Tonight Show/Jay Leno | | | | | | | | | | | |
| | | | | Tonight Show w/ Leno | | | | | | | | | | | |
| TONITE SHW-NBC< | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | M----- | | | 1 | | | \$300.00 | | 0.00 | | | |
| E 51 | WOOD | 10/13/12 | 10/13/12 | SNL | CM | 1130p-103a | -----S- | :30 | 2 | \$600.00 | P4 | 0.00 | NM | 2 | \$1,200.00 |
| | | | | Saturday Night Live | | (11:30 PM-1:00 XM) | | | | | | | | | |
| SAT NITE LIVE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S- | | | 2 | | | \$600.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 52 | \$25,975.00 |